

THREE TEXAS MOMS HONORED THROUGH LICENSE PLATES Houston, Irving, and Arlington Moms Win Big



May 9, 2012 (Austin, TX) – Best Friend, So Fine, and Best Mom. The stories of these three great moms won the My Plates “Love Your Mom” Contest. Some loving sons and daughters said in seven characters or fewer just how much their moms mean to them by creating a plate at www.myplates.com.

Winners get a \$195 My Plates gift card toward the My Plate of their choice.



Tamika Lindsey of Houston came up with the So Fine plate for her mom, Jeanette Roberts. Tamika says,

“My mother is the most AWESOME woman I have ever encountered in my life. She raised me as a single teenage mother and through all the adversity she has overcome and raised a great daughter. I am an only child and my mom and I are as close as twin sisters. She sacrificed so much for me to become the woman I am today. Most people would not think that a single teenage mother would raise a daughter that is a successful Nurse Practitioner but she has and she deserves everything that her heart desires, and



right now her heart desires a personalized license plate for her new Black Chevy Camaro.”



Shane Burton-Simpson of Irving chose the message Best Friend for his mom, Mildred Leveridge.

“My mom is not only my mother but also my best friend. She has stood by me through all of my challenges and successes. . . Over the last 7 years she has met many challenges and has conquered most of them. . . In March of 2006 she was diagnosed with Stage 4 – Mantle Cell Lymphoma. We live in the North Texas area and, to provide her with the best opportunity for treatment, she went to MD Anderson in Houston where she stayed for 9 months. During this time, her spouse left her at the hospital not to return. After we successfully made it through a divorce, depression, and five years in remission, she was diagnosed with the return of Stage 4 lymphoma. She received a Stem Cell Transplant after receiving chemotherapy again. Since the transplant, she has been diagnosed with chronic Graft Versus Host disease. Although, she has not necessarily gone through these challenges quietly, she has definitely been a trooper and has supported us even during her time of need. “



Kieran McAlister of Arlington went with Best Mom for Susan McAlister.

“I have the most amazing mother in the world!! My mother has been a single mother for most of her life. She protected me as a child from drug abuse from my biological father and moved me away from that . . . In the summer of 1989 she was involved in a major motorcycle accident that left her with a shattered knee, several broken ribs, a broken collar bone and lots of road rash. She spent the next several months in and out of surgeries and her life and physical health would NEVER be the same, but it never affected her being an amazing mother . . . She eventually was forced to retire with the variety of medical issues she continues to experience today, but through it all I got to see first hand strength, perseverance, redemption, dedication and unconditional love that I hope to pass on to my daughter the same way.”

My Plates make a great Mother’s Day gift. My Plates start at \$55 for a background-only design with no personalization. Personalization starts at \$85 a year. The cost per year gets lower the longer term you buy. Check out the pricing chart at www.myplates.com.



Create your plate at www.myplates.com. You can also call My Plates at 1-888-7MY-PLAT(ES), Monday to Friday 8a-6p.

Texans have bought more than 93,000 My Plates since November 2009, putting more than \$10M in the state general revenue fund.

Contact Kim Miller Drummond at (512) 423-4237 or kim@myplates.com.

My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 93,000 My Plates since November 2009, putting more than \$10M in the state general revenue fund. My Plates' goal s to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is a joint venture of Etech, Inc. of Nacogdoches (www.etechnic.com <<http://www.etechnic.com/>>) and Pinnacle Technical Resources of Dallas (www.pinnacle1.com <<http://www.pinnacle1.com/>>), www.myplates.com <<http://www.myplates.com/>>. ###