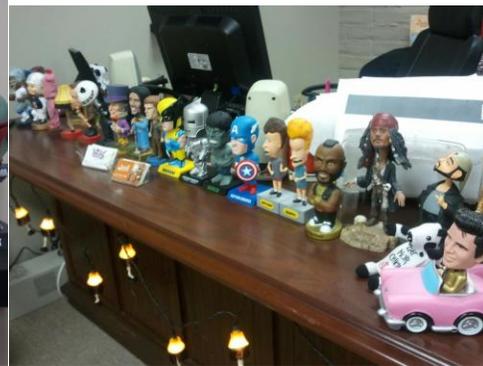


WEAR YOUR ♥ ON YOUR BUMPER  
THREE TEXANS WIN LOVE STORY LICENSE PLATES



For Immediate Release  
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February 13, 2012 — Congratulations to three lucky winners in love. My Plates' "Wear Your Heart on Your Bumper" Valentine's Day contest brought in lots of great love stories as told through a personalized Texas license plate.



Amy Presley of Amarillo came up with the plate message, BOBLHD, to tell her love story. She says, "I just started collecting them a couple of years ago and as you can see my collection is HUGE! These are on my desk at work, and they are great stress relievers. Whenever you're having a bad day, just tap them all as you walk by and try to get them all going at once. I have Bobbleheads of all of my favorite characters, like Dexter, Beavis & Butthead (they talk!), The Dude, and of course ALL of my Star Wars ones!"



Shantel Tidwell of Houston broke our hearts with her plate, KHAREE, honoring a grandbaby she lost to a heart defect, “There's not a day that goes by that I don't miss him. He was born with four holes in his heart. He was supposed to have surgery when he turned six months, but he didn't make it, He passed at three months in his sleep. I would visit him daily no matter what was going on he was my top priority. His laugh, his cry, and his little face will never be replaced, even though I no he's in a better place. I miss him dearly, and I thank you for letting me express my love for him.”



Toni Grant of Buna won with a plate her husband has already gotten for her, ADORED: “My husband and I have been together for 8 years. He has always said, ‘Honey I adore you.’ I would always laugh and say, ‘Sure you do.’ Well I guess it's true. He ordered the plates and surprised me with them. He said it was for all to see. I love that man so much.”

All three told their love stories through a My Plates design and won a free one-year Luxury plate (\$195 value).



♥ Order yours at [www.myplates.com](http://www.myplates.com).

Go to [www.myplates.com](http://www.myplates.com) and choose from 140+ designs. Check to see if your message is available, then order.

Personalized plates start at \$85 a year. The price depends on how many letters you spell with and how many years you want to keep the plate. Plates come in 1, 5, and 10 year terms. The longer the term, the better the deal.

Texans have bought more than 80,000 My Plates since November 2009, putting more than \$8M in the state general revenue fund.

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Contact Kim Miller Drummond at (512) 423-4237 or [kim@myplates.com](mailto:kim@myplates.com).

**My Plates** designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 80,000 My Plates since November 2009, putting more than \$8M in the state general revenue fund. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is a joint venture of Etech, Inc. of Nacogdoches ([www.etechnic.com](http://www.etechnic.com) <<http://www.etechnic.com/>> ) and Pinnacle Technical Resources of Dallas ([www.pinnacle1.com](http://www.pinnacle1.com) <<http://www.pinnacle1.com/>> ), [www.myplates.com](http://www.myplates.com) <<http://www.myplates.com/>>

**TxDMV** The Texas Department of Motor Vehicles (TxDMV) is charged with overseeing the state's motor vehicle services that provide consumer protection, assist motor vehicle-related businesses and raise revenue for the state. For every \$1 it spends, the TxDMV returns \$10 to build and maintain highways, roads and bridges and provide needed services to Texans. Each year the agency registers more than 21 million vehicles; regulates more than 23,000 vehicle dealers; credentials buses and big trucks for intrastate and interstate commerce; and awards grants to law enforcement agencies to reduce vehicle burglaries and thefts. Learn more at [www.TxDMV.gov/](http://www.TxDMV.gov/).

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