

TEXAS YOUTH COACHES ADVANCE IN STATEWIDE CONTEST

Seven Regions Compete for \$50,000 in Prizes from MyPlates.com



October 21, 2013 (Austin, TX) – We’re pleased to announce the regional finalists in The MyPlates Coach of the Year Contest:

| Regional  Finalists | | | | | | | |
|---|-----------------------------------|--|---------------------------------------|---|---------------------------------------|------------------------------------|--------------------------------------|
| CENTRAL TEXAS | | SOUTH TEXAS | | SOUTHEAST TEXAS | | NORTH TEXAS | |
| Adrian Dominguez <i>San Marcos</i> | Frank Wilson <i>Leandar</i> | Albert Garza <i>Sebastian</i> | Karl Turk <i>Corpus Christi</i> | Audie Jackson <i>Willis</i> | Lionel Cryer <i>Katy</i> | Becky Herpeche <i>Dodd City</i> | Melody Dennis <i>Azle</i> |
| Ben Crenshaw <i>Iola</i> | Jamee Stewart <i>Austin</i> | Andy Gomez <i>San Antonio</i> | Katy Emory <i>Corpus Christi</i> | Bill Horewitch <i>Splendora</i> | Nelson Ballesteros <i>Tomball</i> | Chad Green <i>Plano</i> | Mike Kaylon <i>Mesquite</i> |
| Charles Slater <i>Canyon Lake</i> | Joe Reyes <i>San Marcos</i> | Bobby Blount <i>San Antonio</i> | Kenneth Herrera <i>San Antonio</i> | Chris Morrell <i>Klein</i> | Paige Darby <i>Pearland</i> | Chance Gourd <i>Trenton</i> | Parker Sheets <i>Waxahachie</i> |
| Dan Marlin <i>Waco</i> | Joe Willis <i>Cedar Park</i> | Brad Crist <i>East Bernard</i> | Mike Lopez <i>Edinburg</i> | Cullen Henicke <i>Anahuac</i> | Patti Abt <i>Houston</i> | Charleston Paige <i>Dallas</i> | Quent Dunckel <i>Cleburne</i> |
| Danny Faust <i>Austin</i> | Kara Holder <i>Bryan</i> | Daryl Vincent <i>San Antonio</i> | Natalie Cantu <i>San Antonio</i> | Eric Ball <i>Tomball</i> | Ronnie Sowell <i>Bayou City</i> | Eric Semifero <i>Plano</i> | Renae Whitaker <i>Caddo Mills</i> |
| David Gaskamp <i>Killeen</i> | Kelly Stephens <i>Florence</i> | Howie Boutiller <i>San Antonio</i> | Quincy Johnson <i>Victoria</i> | Gaylin Blinka-Hiser <i>League City</i> | Steve Weatherly <i>Baytown</i> | Janice Morris <i>McKinney</i> | Sean Browne <i>Allen</i> |
| David McCullough <i>Austin</i> | Ray Biles <i>Lorena</i> | Jacob Arnesquita <i>Lytle</i> | Robert Medina <i>Boerne</i> | James Pullen <i>Magnolia</i> | Tyson Nevills <i>Port Neches</i> | Jimmy Isclaw <i>Akard</i> | Sean Harlon <i>McKinney</i> |
| Dean McMullen <i>Austin</i> | Rhonda Mitschke <i>Temple</i> | Jason Herring <i>Refugio</i> | Roland Gomez <i>San Antonio</i> | Jason Vela <i>Splendora</i> | Valerie Houdek <i>Rosenberg</i> | Lonnie Ollie <i>Allen</i> | Shawn Daugherty <i>Mesquite</i> |
| Drew Sanders <i>Austin</i> | Shane Farmer <i>Hutto</i> | Joe Delnes <i>San Antonio</i> | Ron Adame <i>Sharyland</i> | Jeff Newman <i>Houston</i> | Veronica Santacolma <i>Spring</i> | Mark Green <i>Archer City</i> | Steven Roberts <i>Grapevine</i> |
| Dustin Armstrong <i>Austin</i> | Tim Chestney <i>Austin</i> | John Seaton <i>San Antonio</i> | Santos Alvarado <i>Port Lavaca</i> | Jorge Cranlotts <i>Kingwood</i> | Willie Ansley <i>Houston</i> | Megan Fulbright <i>Haslet</i> | Terry Williams <i>Denison</i> |
| TEXAS PANHANDLE | | EAST TEXAS | | WEST TEXAS | | | |
| Chauncey Ford <i>Big Spring</i> | Keith Woolf <i>Anson</i> | Alex Richters <i>Pattonville</i> | Jimmy Eby <i>Hudson</i> | Adrienne Whitley <i>Midland</i> | Hil Ochoa <i>Midland</i> | | |
| Cory Lusk <i>Slaton</i> | Trent Early <i>Shallowater</i> | Andrew Stewart <i>Huntsville</i> | Lester King <i>Goodrich</i> | Alicia Filyukova <i>Midland</i> | Jesus (Jando) Perez <i>El Paso</i> | | |
| | | Dwain Anderson II <i>Livingston</i> | Marcus Oliphant <i>Lufkin</i> | Andy Hmcir <i>Wink</i> | Machele Pahl <i>Crane</i> | | |
| | | James Bailey <i>Houston</i> | Michael Cearly <i>Troup</i> | Barry Russell <i>Midland</i> | Paula Kay Stewart <i>Wink</i> | | |
| | | Jamie Driskell <i>Malakoff</i> | | Bob Edwards <i>Midland</i> | Peter Morales <i>El Paso</i> | | |
| | | | | Brandon Jackson <i>Odessa</i> | Yvonne Berryhill <i>Odessa</i> | | |
| | | | | Coby Harrison <i>Midland</i> | | | |

We created the contest to honor the best youth coaches in Texas, as determined by Texans! These men and women are from big cities and small towns. They coach everything from golf to cheer to lacrosse, and now all are in the running for \$50,000 in total prizes to be awarded to their local school or sports organization.

Now the statewide voting begins! The coach with the most votes in each of the seven regions moves on to the state championship round. Texans have from now until Friday, November 8 to vote for a favorite coach. Get the word out! Tell all your friends and family to vote, too, at www.myplates.com/coach.

The public vote will pick 7 regional winners who'll compete in a statewide vote for one winner who gets \$25,000 for his or her team or organization!

The second place prize is \$10,000 for the team, and five remaining finalists will receive the Third Place prize of \$3,000 for their teams.

That's a total of \$50,000 in prizes for youth organizations in Texas!

The winning coach receives the plate message COACH13 for a ten-year term, valued at \$795. Second and Third Place coaches get 5-year personalized license plates from MyPlates.com, valued at \$495.

The Grand Prize Winner and My Plates Coach of the Year 2013 will be announced December 9, 2013.

Since November 2009, Texans have purchased more than 164,000 My Plates, putting more than \$19.5M in the general revenue fund, which helps pay for services for all Texans.

Contact Kim Miller Drummond at (512) 423-4237 or kim@myplates.com.

My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 164,000 My Plates since November 2009, putting more than \$19.5M in the state general revenue fund. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is a joint venture of Etech, Inc. of Nacogdoches (www.etechnic.com) and Pinnacle Technical Resources of Dallas (www.pinnacle1.com), www.myplates.com.

The Texas Department of Motor Vehicles (TxDMV) is charged with overseeing the state's motor vehicle services that provide consumer protection, assist motor vehicle-related businesses and raise revenue for the state. For every \$1 it spends, the TxDMV returns \$10 to build and maintain highways, roads and bridges and provide needed services to Texans. The agency registers more than 23 million vehicles; regulates vehicle dealers; credentials buses and big trucks for intrastate and interstate commerce; issues oversize and overweight permits; and awards grants to law enforcement agencies to reduce vehicle burglaries and thefts. Learn more at www.TxDmv.gov.



TERMINOLOGY

- “Specialty” plate refers to any official license plate other than the state’s general issue plate.
- Specialty plates can be “personalized” plates, but they don’t have to be.
- My Plates and TxDMV use only “specialty” and “personalized” to refer to these plates, not “vanity,” which is pejorative and lacks accuracy.