



MyPlates.com 2012 Plate Playoffs Depend on Fans in Texas Will Out-of-State Schools Beat Texas Schools in Texas?



<http://93d3c4ea237c9c60d25d-af7906f4e771b24864bbfa3048e4a635.r49.cf2.rackcdn.com/ITSBACK.png>

<http://93d3c4ea237c9c60d25d-af7906f4e771b24864bbfa3048e4a635.r49.cf2.rackcdn.com/Logo.jpg>

<http://93d3c4ea237c9c60d25d-af7906f4e771b24864bbfa3048e4a635.r49.cf2.rackcdn.com/PlatePlayoffLandingPage.jpg>

September 5, 2012 (Austin, TX) It's fall football like no one's ever done it. Check out the MyPlates.com 2012 Plate Playoffs at www.myplates.com/pl8playoffs.

My Plates' 53 college and high school partners are organized into five divisions competing for the highest plate sales from August 30 to December 1, 2012. One plate = one yard gained on the field. [Click here](#) to see who's winning in the Kickoff Division.

The first team in each division to reach 100 new plate sales gets \$2000 for scholarships from My Plates. Each subsequent team to reach 100 new plate sales in the playoff timeframe gets \$1000.

Our five divisions are listed below, but it's much more fun to see them [here](#):



1- KICKOFF Division: UT, TCU, Baylor, Texas Tech, OU, OSU, Kansas, Kansas State

2- BLITZ Division: A&M, Alabama, Arkansas, Auburn, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee

3- RED ZONE Division: LA Tech, University of Houston, SMU, Texas State, UNT, University of Louisiana, UTSA, Boise St, BYU, Florida St, Georgia Tech, Michigan St, Notre Dame, Purdue, Arizona, University of Illinois, Nebraska



4- GRIDIRON Division: Prairie View A&M, Sam Houston, SFA, Grambling, Southern

5- VARSITY Division (High Schools): Allen, Bishop Lynch, Carroll, Coppell, Highland Park, Jesuit Dallas, Keller, Lake Dallas, Liberty Christian, Longview, Prosper

Texans have bought more than 12,300 college license plates from the My Plates program. Of the 12,300 total sold, more than 5,600 are plates designed for out-of-state colleges and universities.

Texans have bought more than 110,000 My Plates since November 2009, putting more than \$11.9M in the state general revenue fund.

Contact Kim Miller Drummond at (512) 423-4237 or kim@myplates.com.

My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 110,000 My Plates since November 2009, putting more than \$11.9M in the state general revenue fund. My Plates' goal s to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is a joint venture of Etech, Inc. of Nacogdoches (www.etechnic.com <<http://www.etechnic.com/>>) and Pinnacle Technical Resources of Dallas (www.pinnacle1.com <<http://www.pinnacle1.com/>>), www.myplates.com <<http://www.myplates.com/>>. ###