

**PINK PLATES SUPPORT BREAST CANCER PATIENTS IN TEXAS**  
**\$10 for Each September Sale of Six Pink Designs in Texas Plates**



September 17, 2012 (Austin, TX) So far 110 Texans have purchased pink plates in September, contributing more than \$1500 to fighting breast cancer in Texas.

For the month of September, \$10 of every pink plate sale will go to the National Breast Cancer Foundation based in Frisco, TX.

The National Breast Cancer Foundation funds free mammograms for Texas women without health insurance. Though NBCF is a national organization, [a portion of the](#) plate proceeds will stay in Texas, for example as grants to clinics in Houston, [Dallas](#) and Austin (names and locations listed below).

NBCF founder, Janelle Hail, says, "Sometimes those [who are uninsured](#) are unaware that [our](#) free mammogram program exists. Through patient navigation programs at medical facilities within our network, NBCF is able to [help](#) patients overcome the barriers of cost, fear, and misinformation surrounding a disease and its prevention."

**The University of Texas M. D. Anderson Cancer Center (TX)**  
 Project Valet - Mobile Mammography Van  
 La Nueva Casa De Amigos Health Center, 1809 North Main, 77009  
 Lyons Avenue Health Center , 5602 Lyons Avenue, 77020  
 Magnolia Health Center, 7037 Capitol, 77011  
 Northside Health Center, 8523 Arkansas, 77093  
 Riverside Health Center, 3315 Delano, 77004  
 Sunnyside Health Center, 9314 Cullen, 77051

**Breast Cancer Resource Center (TX)**

BCRC — Austin  
 900 E. 30th Street, Suite 108  
 Austin, TX 78705  
 (512) 544-0900 phone

BCRC — Brackenridge  
 Brackenridge Hospital Annex Building  
 First Floor  
 601 E. 15th Street

Austin, TX 78701  
 (512) 324-7992 phone

BCRC — North Austin  
 St. David's Women's Center of Texas at North Austin Medical Center  
 12221 MoPac Expressway  
 Austin, TX 78758  
 (512) 901-6644 phone

BCRC — Round Rock  
 Round Rock Professional Bldg.  
 Suite 200 A  
 2300 Round Rock Ave.  
 Round Rock, TX 78681  
 (512) 248-2645 phone

BCRC — Georgetown  
 Cancer Center inside St. David's Georgetown Hospital  
 2000 Scenic Dr.  
 Georgetown, TX 78626  
 Voicemail only (512) 942-4689



**Parkland Comprehensive Breast Center**

5701 Maple Ave., Suite 300

Dallas, Texas 75235

(214) 266-3300

Texans have bought more than 1200 breast cancer awareness plates from My Plates since November 2009, raising more than \$11,000 to help Texans fight breast cancer.

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Contact Kim Miller Drummond at (512) 423-4237 or [kim@myplates.com](mailto:kim@myplates.com).

**My Plates** designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 110,000 My Plates since November 2009, putting more than \$12M in the state general revenue fund. My Plates' goal s to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is a joint venture of Etech, Inc. of Nacogdoches ([www.etechnic.com](http://www.etechnic.com) <<http://www.etechnic.com/>> ) and Pinnacle Technical Resources of Dallas ([www.pinnacle1.com](http://www.pinnacle1.com) <<http://www.pinnacle1.com/>> ), [www.myplates.com](http://www.myplates.com) <<http://www.myplates.com/>>. ###

**About the National Breast Cancer Foundation, Inc.(R)**

Recognized as one of the leading breast cancer organizations in the world, the National Breast Cancer Foundation's (NBCF) mission is to save lives through early detection and to provide mammograms for those in need. A recipient of Charity Navigator's highest 4-star rating for eight years, NBCF provides women help for today and hope for tomorrow through its National Mammography Program, Beyond The Shock®, Early Detection Plan, MyNBCF online support community, and breast cancer research programs. For more information, please visit [www.nbcf.org](http://www.nbcf.org).