

HIGHLAND PARK ISD LICENSE PLATE AVAILABLE TODAY UNT's Redesigned Plate Also Ready for Purchase



September 1, 2012 (Austin, TX) It's time to order, Scots! Your plate is here. Highland Park Independent School District now has its own uniquely designed official Texas license plate for sale at www.myplates.com.

The Texas Department of Motor Vehicles Board approved the plate in April.

The Highland Park plate has royal blue borders with yellow letters for the HP logo on the left and for the "Go Scots" message along the bottom of the plate.

10% of each plate sale goes to the Highland Park Independent School District.

Highland Park joins ten other Texas high schools that have their own Texas specialty plate designs. They are Allen, Bishop Lynch, Carroll, Coppell, Jesuit Dallas, Keller, Lake Dallas, Liberty Christian, Longview, and Prosper.



The University of North Texas has a new plate available today as well. The UNT plate now has a solid "mean" green background, with the UNT eagle logo on the left and the phrase, "Mean Green," along the bottom of the plate.

UNT redesigned its plate for a bolder look and more use of its distinctive school color Mean Green, which now covers most of the plate.

My Plates start at \$55 for a one-year, background-only design, meaning without personalization. If you want a particular message on your plate, personalization starts at \$85 for one year. The cost per year gets lower the longer term you buy.



Check out the pricing chart at www.myplates.com. You can give My Plates as a gift, too!

Create your plate at www.myplates.com. You can also call My Plates at 1-888-7MY-PLAT(ES), Monday to Friday 8a-6p.

Texans have bought more than 109,000 My Plates since November 2009, putting more than \$11.5M in the state general revenue fund.

Contact Kim Miller Drummond at (512) 423-4237 or kim@myplates.com.

My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 109,000 My Plates since November 2009, putting more than \$11.5M in the state general revenue fund. My Plates' goal s to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is a joint venture of Etech, Inc. of Nacogdoches (www.etechnic.com <<http://www.etechnic.com/>>) and Pinnacle Technical Resources of Dallas (www.pinnacle1.com <<http://www.pinnacle1.com/>>), www.myplates.com <<http://www.myplates.com/>>. ###