

THREE TEXANS' STORIES SAY "MY DAD ROCKS" FOR FATHER'S DAY Houston, Frisco, and Fort Worth Winners Get Free Luxury My Plates



<http://www.myplates.com/Images/Plates/PLPB200?plateText=HEMANN>
<http://www.myplates.com/Images/Plates/PLPC127?plateText=MY%40HERO>
<http://www.myplates.com/Images/Plates/PLPC122?plateText=NEWDAD>

June 11, 2012 (Austin, TX) – Who knew license plates could make you tear up. Read on. You'll see. Here are the winners of the My Dad Rocks contest at www.myplates.com:



<http://c15009135.r35.cf2.rackcdn.com/DavidRogers.jpg>

David Rogers of Houston is a winner. His dad is



“Growing up in the 80s, I was the biggest fan of He-Man & the Masters of the Universe. When it came to being a hero, there was no one bigger or better than He-Man. For Christmas, that was all that I wanted and thanks to my dad that was what I got--a tree full of He-Man toys. I can remember watching the He-Man cartoon with my dad and asking him, “Can you do that?” He would laugh and say, “Yeah son, I can do all that and then some.” I would say, “No you can’t. You don’t have a sword.” He would say, “I do too. I just hide it from your mother.” Being the oldest of four kids, I have seen him raise me and my younger brother to be respectable men (I’m 29 now), and I can sit back and watch and know that he is still He-Man to my two younger sisters. I couldn’t have made it to be a man today without “THE MAN” I call FATHER who in reality was and still is the real HE-MAN in my life the whole time (you know I still haven’t seen his sword).”



Stephanie Pederson of Frisco won with  for her husband:



<http://c15009135.r35.cf2.rackcdn.com/StephaniePederson.jpg>

“My Hero is actually for my husband, who recently became a father when we had our little boy. My husband used to travel a lot for work to provide for our family, and I ended up going into labor 8 weeks early while he was out of town. He did everything in his power to get back home as quickly as possible, and then never left my side while I was on bed rest for 10 days. Ever since our son was born he has gone above and beyond what I expected him to do in helping take care of our new baby. He’s done midnight feedings, gotten the baby up in the morning so I can sleep a little longer, and adores his little boy like you couldn’t even imagine.

I did not have my real father in my life growing up, and it makes my heart explode with love when I see how great of a father my husband is. Our son is very lucky to have a dad like him in his life. He truly is MY HERO for being such a great father and amazing husband, and I know my son will think the same when he’s older.”



Roxanne Martinez of Fort Worth won, too.  fits her husband:

My husband is the best dad ever! During the same week that we learned we were pregnant with our first child, I was diagnosed with breast cancer. Through it all, Gerald was by my side, accompanying me to every doctor appointment and chemo treatment while juggling his overnight shifts at a foster home.

After we were blessed with a beautiful, healthy daughter, Gerald instantly became the best father to her. He has done more than his share of the parenting work in her first year of life, as I recovered from surgeries and cancer treatment.

While he’s still fairly new at fatherhood, Gerald has already shown our daughter that she has the most awesome father. He takes her to the park often and has taken her to her first Dallas Cowboys and Texas Rangers games. He spends countless hours with her having fun, teaching her new things and showing her that he will always be there for her.

My Plates make a great Father’s Day gift. My Plates start at \$55 for a one-year, background-only design, meaning without personalization. If you want a particular message, personalization starts at \$85 for one year. The cost per year



gets lower the longer term you buy. Check out the pricing chart at www.myplates.com.

Texans have bought more than 98,000 My Plates since November 2009, putting more than \$10.5M in the state general revenue fund.

Contact Kim Miller Drummond at (512) 423-4237 or kim@myplates.com.

My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 96,000 My Plates since November 2009, putting more than \$10.5M in the state general revenue fund. My Plates' goal s to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is a joint venture of Etech, Inc. of Nacogdoches (www.etechnic.com <<http://www.etechnic.com/>>) and Pinnacle Technical Resources of Dallas (www.pinnacle1.com <<http://www.pinnacle1.com/>>), www.myplates.com <<http://www.myplates.com/>>. ###