

TEXAS A&M WINS MYPLATES.COM 2012 PLATE PLAYOFFS
A&M is First to Reach 100 New Plate Sales in the Blitz Division



<http://www.myplates.com/Images/Plates/PLPC170?plateText=1ST%20WIN>

September 26, 2012 (Austin, TX) Today an A&M fan in Georgetown bought this plate:



<http://www.myplates.com/Images/Plates/PLPC170?plateText=14H%40WDY>

It was the 100th A&M plate purchased since the MyPlates.com 2012 Plate Playoffs began September 1. The plate makes the Aggies the winners of the Blitz Division.

As a Playoff winner, A&M gets a prize of \$2000 to go toward scholarships.

The next team in the Blitz division to reach 100 new plate sales by December 1 will receive \$1500.

Now that A&M has won and moves off the field, Alabama and LSU are leading the Blitz Division.

A&M is the first winner in any division. By a difference of one day, the University of Texas won its division, too, leaving Kansas State the new leader on that field.

Playoffs end December 1. More than 50 colleges and high schools are competing in five divisions. Each division winner receives \$2000 for scholarships. All teams to reach 100 during Playoffs will get \$1000.

The University of Houston is leading the Gridiron Division, with the University of North Texas in second.

Florida State University is leading the Redzone Division, with Michigan State in second.



Highland Park is leading the Varsity Division, with Keller in second.

[Click here](#) to see how each team is progressing down the field:

<http://www.myplates.com/PlatePlayoffs>



<http://93d3c4ea237c9c60d25d-af7906f4e771b24864bbfa3048e4a635.r49.cf2.rackcdn.com/StadiumLandingPage.jpg>

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My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 113,000 My Plates since November 2009, putting more than \$12.3M in the state general revenue fund. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is a joint venture of Etech, Inc. of Nacogdoches (www.etechnic.com <<http://www.etechnic.com/>>) and Pinnacle Technical Resources of Dallas (www.pinnacle1.com <<http://www.pinnacle1.com/>>), www.myplates.com <<http://www.myplates.com/>>. ###