

5 NEW TEXAS LICENSE PLATES APPROVED TODAY



For Immediate Release
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December 8, 2011 – The Texas Department of Vehicles Board today approved five new specialty plates for Texas. You can buy these new plates at www.myplates.com, hopefully starting in February:

Calvary Hill
Keller High School
Michigan State University
University of Louisiana
University of South Carolina

A portion of the proceeds for the school-related plates goes to each school. A portion of the proceeds for the Calvary Hill plate goes to its sponsor, the non-profit group, Glory Gang, based in East Texas. For more information, see www.glorygang.org.

My Plates start at \$55 a year. Personalization costs more, and the per-year cost goes down when you order for a five or ten-year term. You can give My Plates as a gift, and there's even layaway to help adjust to your budget.

Texans have bought more than 73,000 My Plates since November 2009, putting more than \$7.4M in the state general revenue fund.

Contact Kim Miller Drummond at (512) 423-4237 or kim@myplates.com.

My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 73,000 My Plates since November 2009, putting more than \$7.4M in the state general revenue fund. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is a joint venture of Etech, Inc. of Nacogdoches (www.etchinc.com <<http://www.etchinc.com/>>) and Pinnacle Technical Resources of Dallas (www.pinnacle1.com <<http://www.pinnacle1.com/>>), www.myplates.com <<http://www.myplates.com/>>.