



Team USA Olympic Plate Now Available



February 3, 2014 (Austin, TX) — Let the Games begin! The 2014 Olympic Winter Games are less than a week away, and the United States Olympic Committee has licensed MyPlates.com to release an official Team USA plate design for Texas. Show your support for Team USA and get yours at myplates.com.

“The U.S. Olympic Committee is proud to collaborate with MyPlates.com on this special plate, recognizing that a portion of the proceeds will provide Team USA athletes and hopefuls with direct financial support and access to vital training programs,” said Peter Zeytoonjian, USOC managing director of marketing.

Plates start at \$55 for a one-year term, with even better deals for 5 or 10-year term plates. Find out more about our prices [here](#). Know a super athlete or Team USA super fan? Plates can also be given as gifts! Check out some of our available plate messages:



Since November 2009, Texans have purchased more than 177,000 My Plates, putting more than \$21.5M in the general revenue fund, which helps pay for services for all Texans.

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My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 177,000 My Plates since November 2009, putting more than \$21.5M in the state general revenue fund. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. www.myplates.com.

The Texas Department of Motor Vehicles (TxDMV) is charged with overseeing the state's motor vehicle services that provide consumer protection, assist motor vehicle-related businesses and raise revenue for the state. For every \$1 it spends, the TxDMV returns \$10 to build and maintain highways, roads and bridges and provide needed services to Texans. The agency registers more than 23 million vehicles; regulates vehicle dealers; credentials buses and big trucks for intrastate and interstate commerce; issues oversize and overweight permits; and awards grants to law enforcement agencies to reduce vehicle burglaries and thefts. Learn more at www.TxDmv.gov.

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- “Specialty” plate refers to any official license plate other than the state’s general issue plate.
- Specialty plates can be “personalized” plates, but they don’t have to be.
- My Plates and TxDMV use only “specialty” and “personalized” to refer to these plates, not “vanity,” which is pejorative and lacks accuracy.

About the USOC:

Founded in 1894 and headquartered in Colorado Springs, CO, the U.S. Olympic Committee serves as both the National Olympic Committee and National Paralympic Committee for the United States. As such, the USOC is responsible for the training, entering and funding of U.S. teams for the Olympic, Paralympic, Youth Olympic, Pan American and Parapan American Games, while serving as a steward of the Olympic and Paralympic Movements throughout the country. For more information, visit TeamUSA.org