

SHARYLAND COACH WINS \$10,000 FOR SCHOOL IN STATEWIDE CONTEST FOR COACH OF THE YEAR



December 9, 2013 (Austin, TX) – Coach Ron Adame of Sharyland High School received thousands of online votes to win 2nd Prize among more than 300 entries in the My Plates Coach of the Year Contest 2013. The prize of \$10,000 goes to Sharyland High School in Adame’s honor. See the final seven winners at www.myplates.com/coach.

(Graphic will be updated in terms of 1st, 2nd and regional winners)

Announcing Regional Winners			
CENTRAL TEXAS	SOUTH TEXAS	SOUTHEAST TEXAS	NORTH TEXAS
<p>Coach Ray Biles Lorena High School Lorena, Texas</p>	<p>Ron Adame Sharyland High School Mission, Texas</p>	<p>James Pullen Magnolia Jr. High School Magnolia, Texas</p>	<p>Eric Semifero Williams High School Plano, Texas</p>
TEXAS PANHANDLE	EAST TEXAS	WEST TEXAS	
<p>Trent Early Shallowater Elementary School Shallowater, Texas</p>	<p>Jimmy Eby Hudson High School Lufkin, Texas</p>	<p>Peter Morales Coronado High School El Paso, Texas</p>	

My Plates created the contest and backed it with \$50,000 in prizes to honor the best youth coaches in Texas, as determined by Texans.

Coach Adame says, “Ten, fifteen years down the road, not many people are going to remember your athletic exploits and what you did on the field, but as soon as you open your mouth they’re going to know whether you got an education or not, so these are the things we’re instilling in our boys. So, it’s not just about athletics.”

Sharyland Booster Club President, Melissa Smith, says, “Coach Adame is a man of impeccable character and honor, and he expects the same thing from his boys. And to take a band of boys, a bunch of high school football players, and to demonstrate that and instill that in them is amazing.”

The Grand Prize of \$25,000 goes to Coach Ray Biles of Lorena who was named My Plates Youth Coach of the Year.

The five remaining finalists receive \$3,000 each for their schools. They are James Pullen of Magnolia, Eric Semifero of Plano, Jimmy Eby of Hudson, Peter Morales of El Paso, and Trent Early of Shallowater.

Second and Third Place coaches get 5-year personalized license plates from MyPlates.com, valued at \$495.

You can see video profiles of each coach and the kids and parents who nominated them at www.myplates.com/coach.

Since November 2009, Texans have purchased more than 170,000 My Plates, putting more than \$20.3M in the general revenue fund, which helps pay for services for all Texans.

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My Plates designs and markets new specialty license plates as a vendor for the Texas Department of Motor Vehicles. Texans have bought more than 170,000 My Plates since November 2009, putting more than \$20.3M in the state general revenue fund. My Plates’ goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. www.myplates.com.

The Texas Department of Motor Vehicles (TxDMV) is charged with overseeing the state’s motor vehicle services that provide consumer protection, assist motor vehicle-related businesses and raise revenue for the state. For every \$1 it spends, the TxDMV returns \$10 to build and maintain highways, roads and bridges and provide needed services to Texans. The agency registers more than 23 million vehicles; regulates vehicle dealers; credentials buses and big trucks for intrastate and interstate commerce; issues oversize and overweight permits; and awards grants to law enforcement agencies to reduce vehicle burglaries and thefts. Learn more at www.TxDmv.gov.

TERMINOLOGY

-“Specialty” plate refers to any official license plate other than the state’s general issue plate.

-Specialty plates can be “personalized” plates, but they don’t have to be.

-My Plates and TxDMV use only “specialty” and “personalized” to refer to these plates, not “vanity,” which is pejorative and lacks accuracy.